SOLSTICE

COFFEE

Good mornings, made slowly

IDENTITY SYSTEM / SAMPLE



Primary
#C7644F



Ink
#184B3E

Canvas
#F3E8D6

TYPE & APPLICATION

Headline: Arial Bold / Supporting text: Helvetica

Use the primary mark with generous clear space on quiet backgrounds.

Pair campaign photography with restrained typography and the accent color.

Fictional concept created for Brickell Wallstreet Branding demonstrations.